Nevada voters elected Dean Heller in 2012 by an extremely close margin, and already there are indications he’s in for a fight in 2018 as well. An overwhelming majority of likely 2018 voters in Nevada have a favorable opinion of Planned Parenthood — more favorable than that of any of the political figures we tested. A solid majority of voters in the state oppose passing legislation that would “defund” Planned Parenthood, and a plurality would be less likely to vote to elect a candidate who voted to do so.

Key findings from Global Strategy Group’s recent poll of 600 likely 2018 General Election voters in Nevada are as follows:

**Dean Heller faces a close race in 2018.**

Senator Heller is well-known throughout the state (78% familiar) and a plurality of likely 2018 voters (43%) have a favorable opinion of him (35% are unfavorable). The low intensity of this support (just 16% are very favorable), combined with the divided nature of the electorate, which narrowly went for Clinton in November, indicates Heller may face a tough election in 2018. As of now, Heller is essentially tied 41% to 38% against an unknown Democratic candidate in the race for senate, with just 16% of voters certain they will reelect him in two years’ time.

- Heller is under water with younger voters (44% would vote to replace him), college graduates (46% would replace), and Hispanic voters (48% would replace), though he has an advantage among independents (45% would vote to re-elect him, 27% would vote for the Democratic candidate) for now.

- Congresswoman Dina Titus, who has been raised as a potential challenger, is nearly as well-known as Heller (73% familiar) and as popular among voters (41% favorable/32% unfavorable) as Senator Heller, and could be difficult to beat.

**Nevada voters would be less likely to re-elect Dean Heller if he voted to eliminate funding for Planned Parenthood.**

- For nearly half of voters, funding for Planned Parenthood could be a deal breaker: 49% would be less likely to vote for a candidate who supported defunding Planned Parenthood, even if they agreed with the candidate on everything else. This includes 43% of independents and 35% of Republicans.
- Two in five (39%) voters who initially say they will vote to re-elect Heller in 2018 oppose defunding Planned Parenthood, including 24% who strongly oppose.

- A near-majority of voters would be less likely (47% less likely, 36% much less likely) to vote to reelect Heller if he voted to defund Planned Parenthood (just 22% say they would be more likely to vote for him if this were the case). Among those who do not know or are less sure of their vote for senate, 46% are less likely to vote for Heller if he voted to defund Planned Parenthood (26% are more likely).

**Nevada voters have an overwhelmingly favorable opinion of Planned Parenthood, more favorable than any political figures tested, and a near-majority strongly oppose defunding.**

Nearly six in 10 Nevadans (58%) have a favorable opinion of Planned Parenthood, and their positive impressions of the organization run deep: more voters have a *very favorable* opinion of Planned Parenthood (38%) than the combined total of those who have a somewhat and very unfavorable opinion (31%). A solid majority of voters oppose efforts to defund Planned Parenthood (57%), with 45% strongly opposing such efforts.

- Voters’ support for Planned Parenthood extends across demographic groups: college-educated voters (65% are favorable), women (60%), and Hispanic voters (75%) are among the most favorable to Planned Parenthood, though majorities of independents (54% favorable), white voters (56%), Catholics (57%), non-conservative Republicans (67%), and voters who self-identify as ideologically moderate (67%) also have favorable opinions.

- There is across-the-board opposition to defunding Planned Parenthood, especially among voters under 55 (59% oppose) and women (59% oppose). But there is also resistance to defunding among traditionally more conservative-leaning groups, including 42% of Republicans, 55% of white men and 57% of independent men who oppose defunding. A majority (58%) of Catholics, one in three (33%) Trump voters, and 37% of conservative voters also oppose defunding.

**ABOUT THIS POLL**

Global Strategy Group conducted a survey on December 16-20, 2016 with 600 likely 2018 General Election voters in Nevada. The results have a margin of error of +/-4.0%, and care has been taken to ensure the geographic and demographic divisions of the expected electorate are properly represented based on past voter turnout statistics.