TO: Interested Parties  
FROM: Global Strategy Group  
DATE: January 10, 2017  
RE: Research Findings: Arizona Voters Oppose Defunding Planned Parenthood, Would Be Less Likely to Re-elect Flake if He Voted to Defund

Arizona’s Junior Senator Jeff Flake was elected in 2012 by a narrow, three-point margin, and he soon faces a tough re-election campaign in 2018. A solid majority of voters in Arizona have a favorable opinion of Planned Parenthood, oppose defunding Planned Parenthood, and would be less likely to support a candidate who voted to defund. Key findings from Global Strategy Group’s recent poll of 600 likely 2018 General Election voters in Arizona are as follows:

**Less than a majority of voters in Arizona are favorable to Jeff Flake, but a strong challenger could easily tip the electorate and make for a very tough race.**

Jeff Flake is well-known throughout the state (82% familiar) and a near-majority of likely 2018 voters (45%) have a favorable opinion of him (37% are unfavorable). The low intensity of this support (just 11% are very favorable), combined with the large proportion of independent voters in the state indicates that the 2018 election may be a challenging one for Senator Flake.

- One in three voters in Arizona (36%) say they will vote to re-elect Flake over a Democratic candidate (33%) in two years; just 11% say they will definitely vote to re-elect him.

- Flake is under water among Hispanic voters (56% would vote to replace him), tied against a Democratic candidate among women (36% to 34%), and has a narrow, seven-point advantage among independents (33% to 26%).

- Potential challenger Kyrsten Sinema, although less well-known (42% familiar), is popular with many voters (29% favorable/13% unfavorable) and could be a formidable opponent. In fact, a recent PPP poll put her just two points behind Flake (38% Flake/36% Sinema) in a hypothetical contest for senate.

**Voters would be less likely to re-elect Senator Flake if he voted to defund Planned Parenthood.**

- For a near-majority of voters, funding for Planned Parenthood could be a deal breaker: 48% would be less likely to vote for a candidate who supported defunding Planned Parenthood, even if they agreed with the candidate on everything else. This includes 48% of independents, 30% of Republicans, and 25% of voters who initially say they will vote to re-elect Flake in 2018.

- Two in five Flake voters (41%) strongly or somewhat oppose defunding Planned Parenthood.
A plurality of voters say they would be less likely (45% less likely, 35% much less likely) to vote to re-elect Flake if he voted to defund Planned Parenthood. Among those who do not know or are less sure of their vote for senate, 44% are less likely to vote for Flake if he voted to defund Planned Parenthood.

Voters – especially key demographic groups within the 2018 electorate – have a favorable opinion of Planned Parenthood and oppose efforts to defund.

Six in 10 Arizonans (60%) have a favorable opinion of Planned Parenthood, and their positive impressions of the organization run deep: more voters in Arizona have a very favorable opinion of Planned Parenthood (43%) than those who have a somewhat or very unfavorable opinion combined (33%).

A majority of likely 2018 voters (53%) oppose defunding Planned Parenthood, and opposition increases by five points when voters are reminded of the preventive care Planned Parenthood provides.

And while Arizonans elected Trump by a three-point margin, voters are more favorable to Planned Parenthood (60% favorable/33% unfavorable) than they are to Trump (47% fav/48% unfav).

Support for Planned Parenthood is broad and reaches across demographic groups: 71% of Hispanics, 68% of voters who self-identify as moderate, 65% of Catholics, 61% of independents, 61% of women, 58% of white voters, and 58% of non-conservative Republicans have favorable opinions of Planned Parenthood.

Opposition to defunding Planned Parenthood is similarly broad and extends to traditionally more conservative groups: 60% of Hispanics, 56% of Catholics, 31% of Trump voters, and 31% of conservative voters oppose eliminating funding for Planned Parenthood, as do 41% of voters who say they will vote to re-elect Flake in 2018.

ABOUT THIS POLL
Global Strategy Group conducted a survey on December 16-20, 2016 with 600 likely 2018 General Election voters in Arizona. The results have a margin of error of +/-4.0%, and care has been taken to ensure the geographic and demographic divisions of the expected electorate are properly represented based on past voter turnout statistics.